



2017 SPONSORSHIP AND CAMPAIGN OPPORTUNITIES **REVVED UP!**

Proceeds Benefit the 2017 Fueling Bright Futures for Kids Campaign!

**WELLS FARGO
CENTER**

June 10-11, 2017
SUPER CAR SHOW WEEKEND
Philadelphia, PA



CF Charities Supports Youth in the Greater Philadelphia Area!

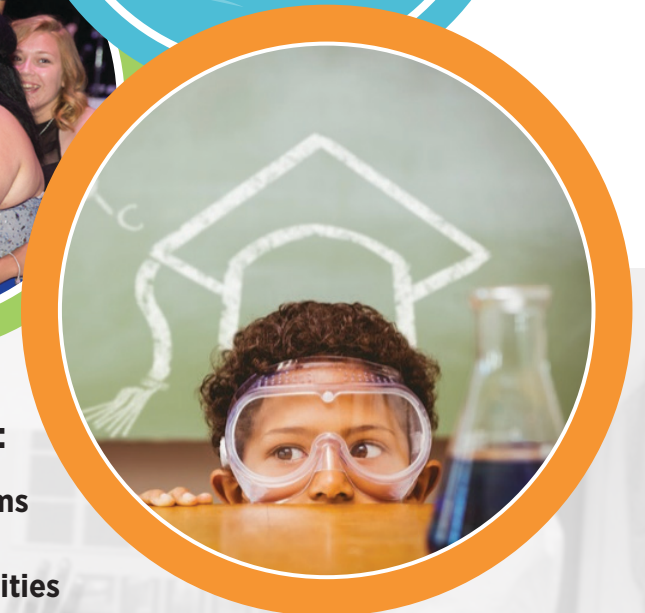
ABOUT THE FUELING BRIGHT FUTURES FOR KIDS CAMPAIGN!

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CF Charities is a champion for youth, offering educational and enrichment programs to those in under-resourced schools and communities. The saying, “the youth are our future” has echoed for many years. However, equipping the next generation of leaders today with the tools, experience and resources essential to thrive and achieve, is vitally important to the process. Despite the many challenges faced by our youth, CF Charities marvels at the resilience that so many display each day to overcome the odds! Each child represents a bright future, and through this campaign, we desire to fuel that future with more health science and STEM programs, summer enrichment camps, college-and-career access initiatives, after school programs, scholarships, mentor programs and access to high-quality health care. The charity can’t do this work without the support and generosity of so many caring donors, sponsors and contributors – help fuel a bright future today!

2017 Fueling Bright Futures for Kids Campaign Goal: \$200,000

Help us Fuel Bright
Futures and reach our
Goal of
\$200,000



WEEKEND SCHEDULED EVENTS

Friday, June 9, 2017

Student Scholarship Awards Ceremony

Location: Hilton Hotel Ball Room, Penns Landing

Saturday, June 10, 2017

CF Charities Track Day

Location: New Jersey Motorsports Park

Fueling Bright Futures Gala

Location: Hilton Hotel Ballroom, Penns Landing

Sunday, June 11, 2017

Super Car Show | Wells Fargo Center

Featuring the Road Rally for Kids | Tour of Philadelphia

Your dollars support:

- After School Programs
- College Tours
- Mentoring Opportunities
- Career Exploration
- College Scholarships
- Access to Care Support for Uninsured and Underinsured Kids

Help Fuel Bright Futures Today!

www.cfcharities.org

Presenting Sponsorship Opportunities

Packages are individually tailored to meet the needs of the sponsor.

Fueling Bright Futures Gala

The signature fundraising event with over 300 supporters, featuring a moving cocktail party with themed food stations in a stunningly decorated venue that includes live and silent auctions, award presentations, live music, entertainment and great food – all for a worthy cause.

Super Car Show

Check out over 400 of the hottest super cars on display for a great cause! This show features the best of ultra-high-performance sports cars or grand tourers from all over the United States, and infuses special family-friendly activities, driving simulators, test experiences and live entertainment.

First Look Showcase

During the Fueling Bright Futures Gala, attendees can check out some of the nicest and rarest exotics the day before the Super Car Show opens to the public. Perfect for socialites and car buffs alike.

Road Rally for Kids

A benefit ride to raise awareness and funds for the Fueling Bright Futures for Kids Campaign. Car enthusiasts meet at the Wells Fargo Center and student-scholarship awardees are paired with both exotic and super car owners for the opportunity to ride in their vehicles. The police escorted ride travels through Philly for a 5-mile tour and returns before the start of the show.

CF Charities Track Day

Develop your skills and test your vehicle on a professional road course at New Jersey Motorsports Park. This first-class experience has all the thrills and excitement of NASCAR racing in a smaller “condensed” version. After orientation, you can take to the track for multiple laps - checkered flags and all!

VIP Tailgate Experience

This ultimate private tailgate experience is open to invited guests and attendees during the Super Car Show and features cookout-style all you can eat buffet, drinks, desserts, multiple 70" HDTV's, tailgating chairs, tables, high top bars and stools and private rest rooms.

Celebration Reception

Invited guests will enjoy a special Thank You reception following the completion of the Super Car Show. This casual gathering will feature appetizers and drinks for the weekend's top supporters and partners.

Welcome Center

Invited guests and visitors can relax and socialize in the Welcome Center all weekend long in an off-site lounge area equipped with food and drinks and VIP-accommodations.



<p>Presented By: Naming Rights Opportunities Packages are individually tailored to meet the needs of sponsor.</p>	<p>\$5,000</p>	<p>Many fabulous opportunities to highlight your support of the charity by putting your name on our special events. From sun up to sun down, there is fun for all!</p>	<ul style="list-style-type: none"> • On-site signage and promotion on collateral materials • Integrated advertising, branding opportunities during specified event • Unique social media and public relation options • (10) tickets to Fueling Bright Futures Gala • (10) All-Access passes to Super Car Show Weekend Experiences
<p>"Tastes of Philly" Food Stations: Sponsorship Opportunities Packages are individually tailored to meet the needs of sponsor.</p>	<p>\$2,500</p>	<p>The Fueling Bright Futures Gala features heavy hors d'oeuvres at food stations throughout the event space – each station is a unique tour of the rich food history related to Philadelphia. As attendees travel from station to station, your company's brand can be creatively integrated with the presentation of a specified station.</p>	<ul style="list-style-type: none"> • Unique social media and public relations options • (5) tickets to Reasons to Smile Gala • (5) All-Access passes to Super Car Show Weekend Experiences
<p>Vendor Booths: Sponsorship Opportunities Packages are individually tailored to meet the needs of sponsor.</p>	<p>\$1,000</p>	<p>By moving to our new location in the Sports Complex of Philadelphia, our event is positioned to reach record-breaking attendance numbers for 2017. The perfect opportunity to reach people with your products or services.</p>	<ul style="list-style-type: none"> • 10x10 Exhibit Space • Onsite Consumer Promotion Options • Product Activation Opportunities • (2) Passes VIP Tailgate Experience

Join the Movement in Other Ways!

Make a general donation toward the Fueling Bright Futures for Kids Campaign by donating an auction item, experience, or by making a financial contribution. Individual ticket prices to all activities are available online or by calling **John Suggs**, Executive Director at **(267) 257-5003** or email at **jsuggs@cfcharities.org**

REVVED UP FOR ANOTHER IMPACTFUL YEAR!

5TH

CONSECUTIVE YEAR



OVER 100+
LIVE AND SILENT AUCTION ITEMS



OVER 500+
EXOTICS AND GRAND TOURERS ON DISPLAY



Many out-of-state visitors and participants from Los Angeles, Connecticut, New York, New Jersey, Delaware, Baltimore, and More!



4,000+ ATTENDEES
(FAMILY-ORIENTED EVENT)

Most Attendees Visit Each Year



200,000+
UNIQUE SOCIAL MEDIA FOLLOWERS & AD IMPRESSIONS



Strong Growing Base with Millennials



Average Attendee
Visit Time: 2.5 Hours