



CF Charities
SUPER CAR SHOW
FUELING BRIGHT FUTURES

2018 SUPER CAR SHOW WEEKEND

June 9-10

PHILADELPHIA, PA



SPONSORSHIP OPPORTUNITIES

FUELING BRIGHT FUTURES FOR KIDS!

ABOUT OUR 2018 FUELING BRIGHT FUTURES CAMPAIGN

CF Charities is a champion for youth, offering educational and enrichment programs to those in under resourced schools and communities. The saying, “the youth are our future” has echoed for many years. However, equipping the next generation of leaders with the tools, experience and resources essential to thrive and achieve is vitally important.

Despite the many challenges faced by our youth, we marvel at the resilience that so many display each day to overcome the odds! Each child represents a bright future, and through the fundraising efforts of this weekend, we desire to fuel that future with more health science and STEM programs, summer enrichment camps, college-and-career access initiatives, after school programs, scholarships, mentor programs and access to high-quality health care. The charity can't do this work without the support and generosity of so many caring donors, sponsors and contributors – help fuel a bright future today!

**2018 Fueling Bright Futures
for Kids Campaign Goal: \$200,000**

WEEKEND SCHEDULED EVENTS

FRIDAY, JUNE 8, 2018

STUDENT SCHOLARSHIP AWARD CEREMONY
LOCATION: TBD

SATURDAY, JUNE 9, 2018

CF CHARITIES TRACK DAY
LOCATION: NEW JERSEY MOTORSPORTS PARK

FUELING BRIGHT FUTURES GALA
FEATURING THE LIP SYNC BATTLE
LOCATION: TBD

SUNDAY, JUNE 10, 2018

SUPER CAR SHOW FEATURING
THE PHILLY DRIVE FOR KIDS
LOCATION: WELLS FARGO CENTER



JOIN OUR MOVEMENT TO HELP KIDS!

PRESENTING SPONSORSHIP OPPORTUNITIES

Packages are individually tailored to meet the needs of each sponsor and vendor



FUELING BRIGHT FUTURES GALA

The signature fundraising event with over 300 supporters of the charity, featuring a moving cocktail party with themed food stations in a stunningly decorated venue that includes live and silent auctions, award presentations, live music, entertainment and great food – all for a worthy cause.



CF CHARITIES SUPER CAR SHOW

Check out over 400 of the hottest super cars on display for a great cause! This show features the best of ultra-high-performance sports cars or grand tourers from all over the United States, and infuses special family-friendly activities, autocross experiences and live entertainment.



VIP TAILGATE EXPERIENCE AT SUPER CAR SHOW

This ultimate private tailgate experience is open to invited guests and attendees during the Super Car Show and features cookout-style all you can eat, drinks, desserts, multiple 70" HDTV's, tables, high top bars and stools and private rest rooms.



CHARITY TRACK DAY

Develop your skills and test your vehicle on a professional road course at New Jersey Motorsports Park. This first-class experience has all the thrills and excitement of NASCAR racing in a smaller "condensed" version. After orientation, you can take to the track for multiple laps - checkered flags and all!



PHILLY DRIVE FOR KIDS

A benefit ride to raise awareness and funds for the Fueling Bright Futures for Kids Campaign. Car enthusiasts meet at the Wells Fargo Center. The police escorted ride travels through Philly for a 5-mile tour and returns before the start of the show.



CF CHARITIES STUDENT SCHOLARSHIP AWARD CEREMONY

This ceremony recognizes students in our Promise Scholars program, which promotes high school graduation, college access, and career exploration. Students receive scholarships and awards based on grades, attendance, and positive behavior.



www.cfcharities.org

Join Our Movement to Help Kids!

SPONSORSHIP DETAILS

Presented By and Naming Right Opportunities

Packages are individually tailored to meet the needs of each sponsor. Starting at \$5,000

DETAILS

The presented by opportunities offer the most activation for your investment. There are many fabulous ways to highlight your business while supporting our charity's weekend of events.

- ✔ On-site signage and promotion on collateral materials
- ✔ Integrated advertising, branding opportunities during specified event
- ✔ Unique social media and public relation options
- ✔ (5) Tickets to Fueling Bright Futures Gala
- ✔ (5) All-Access passes to Super Car Show Weekend Experiences

Vendor Booth Sponsorship Opportunities

Packages are individually tailored to meet the needs of sponsor. \$1,000

DETAILS

By moving to our new location in the Sports Complex of Philadelphia, our event is positioned to reach record-breaking attendance numbers for 2018. The perfect opportunity to reach people with your products or services.

- ✔ 10x10 Exhibit Space
- ✔ Onsite Consumer Promotion Options
- ✔ Product Activation Opportunities
- ✔ (2) Passes VIP Tailgate Experience

Join the Movement in Other Ways! Make a general donation toward the Fueling Bright Futures for Kids Campaign by donating an auction item, experience, or by making a financial contribution. Individual ticket prices to all activities are available online or by calling John Suggs, Executive Director at (267) 257-5003 or email at jsuggs@cfcharities.org

"Taste Of" Food Station Opportunities

Sponsorship Opportunities Packages are individually tailored to meet the needs of sponsor. \$2,500

DETAILS

The Fueling Bright Futures Gala features heavy hors d'oeuvres at food stations throughout the event space – each station is a unique tour of the rich food history related to this year's theme. As attendees travel from station to station, your company's brand can be creatively integrated with the signage and presentation of the specified station.

- ✔ Unique social media and public relations options
- ✔ (2) Tickets to Reasons to Smile Gala
- ✔ (2) All-Access passes to Super Car Show Weekend Experiences

MEDIA REACH AND MARKETING MIX

TELEVISION, RADIO, PRINT, AND DIGITAL

Earned Media Spend – Over \$1 Million Dollars in 2017

- ✔ 6th Annual Super Car Show Weekend
- ✔ Family Friendly Event
- ✔ 2017 Gala Attendance: 325 Guests
- ✔ 2017 Super Car Show Attendance: 4,000+
- ✔ Cars in Philly Drive for Kids: 117
- ✔ Popular with Car Club and Amateur Groups
- ✔ More than 500,000 unique Social Media followers and Ad Impressions
- ✔ Growing Base with Millennials
- ✔ Average Attendee Car Show Visit Time: 2.5 Hours



2017 PARTNERSHIPS

Many companies and groups have added value to our weekend, and we are honored to have their participation.



There are many ways to get connected to the **2018 CF Charities Super Car Show Weekend**. Below are a few ways to help our wonderful cause!

CF CHARITIES LIP SYNC BATTLE

Take your talent onto the stage for the Second Annual Lip Sync Battle for Charity! This is a fun way to help raise money for CF Charities. Our Lip Sync Battle is the feature event during the Fueling Bright Futures Gala. Each participant sets a fundraising goal, then spreads the word throughout their network, and prepares by practicing their performance with an all-star dance team.

Every dollar raised equals "one" vote. Through our interactive platform, people can donate months leading to the big night, and others can that evening during your live showcase! The contestant who raises the most money, will be crowned the 2018 Lip Sync Champion! This is a perfect opportunity to invite your friends and family as they watch you deliver the performance of your life!

DONATE AN AUCTION ITEM

Both our live and silent auctions are important fundraising tools for CF Charities, and we are always seeking donated items or unique experiences.

- » Do you have more airline miles and credit card points than you can use in a lifetime?
- » Do you have box seats to a game, and you will be out of town for a family function? We'll take them!
- » Didn't receive the holiday or birthday gift you had wished for? Re-gift to CF Charities. We promise we won't tell!

Think about supporting the weekend of events by donating an item that can be auctioned off.

VOLUNTEERS NEEDED

Our annual Super Car Show Weekend is an opportunity for guests to support CF Charities while having a fantastic time! Since inception this event has raised money to support kids in underserved communities throughout the country! This weekend is the core fundraising event that allows us to serve kids.

Our devoted volunteers are the key to making the event a fun and enjoyable time for our guests. Are you apart of a social group, or do you desire you use your time to help out? There are many ways to plug in, get in contact with us for more information regarding volunteer opportunities.

MERCHANDISE AND SIGNAGE

Our Super Car Show Weekend has become a movement! There are opportunities available to promote your brand and company on t-shirts, hats, decals, etc. This is just another opportunity to raise money for our weekend, while saying thank you for your support. Inquire about our merchandise and signage opportunities, today!





Get Connected Today!

For Sponsorship Details, Volunteer Opportunities
and General Questions, please contact:

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